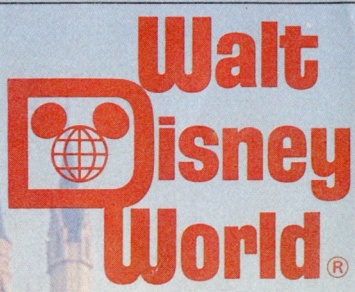
Your guide to the



Magic Kingdom

- Tips on your Magic Kingdom visit PAGE 3
- Magic Kingdom Map PAGES 12-13
- Beyond the Magic Kingdom PAGES 18-22

Compliments of POLAROID®

Main Street, U.S.A.

City Hall Information Center

I. Magic Kingdom

A. Tips on Your Magic Kingdom Visit .. 3
B. Main Street, U.S.A. 4
C. Adventureland 6
D. Frontierland 7
E. Liberty Square 8
F. Fantasyland 9
G. Tomorrowland 11
H. Magic Kingdom Map (color-keyed) .. 12
I. Handicapped Information 14
J. Helpful Information 14
K. Polaroid Camera Tips 16

II. Beyond the Magic Kingdom

A. Walt Disney World Map 18
B. Stay and Play Around The World ... 19

Recreation

© 1979 Walt Disney Productions

Tips on Your Magic Kingdom Visit

A two-day visit is recommended for maximum enjoyment of all six lands. A second day also allows you time to have lunch in one of the Walt Disney World resorts, explore the tropical paradise of Discovery Island, splash at the River Country swimming hole or browse around the Walt Disney World Village.

For shortest wait times during afternoon hours, visit these attractions:

Walt Disney World Railroad ..... Main Street, U.S.A.
Pirates of the Caribbean ..... Adventureland
Liberty Square Riverboats ..... Liberty Square
Mickey Mouse Revue ..... Fantasyland
WEDway PeopleMover ..... Tomorrowland

For minimal wait lines, visit these complimentary attractions:

"If You Had Wings" (Presented by Eastern Airlines) Tomorrowland
Circle Vision 360 "Magic Carpet 'round the World" (Presented by Monsanto) ..... Tomorrowland
Carousel of Progress (Presented by General Electric) Tomorrowland

Save time and energy by using the map on pages 12-13.

pages 4-11 help you decide which attractions you want to see. Locate and check these on the map (pp. 12-13), then follow the checked attractions around the Magic Kingdom. We suggest you begin in Tomorrowland on your first-day visit and in Adventureland on your second day. Your Magic Kingdom ticket books will enable you to see many varied attractions. Individual attraction coupons may also be purchased at ticket booths noted on the map.

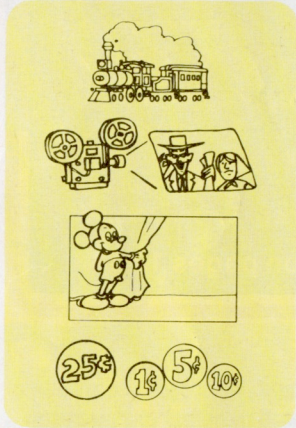
Dining: Restaurants and snack centers are conveniently located in each of the six lands. To save time, we suggest you stop for lunch either before noon or after 2 p.m. The descriptions on pages 4-11 can help you select your restaurant preference for lunch and dinner and the map (pp. 12-13) will direct you to the location.

souvenirs to antiques. We suggest you shop in early or mid-afternoon, then check your purchases in a Main Street Railroad Station locker and avoid the "late-exit shopping." The description on pages 4-11 can help you select the shops of your preference and the map (pp. 12-13) will point you in the right direction.

Spend some extra time relaxing

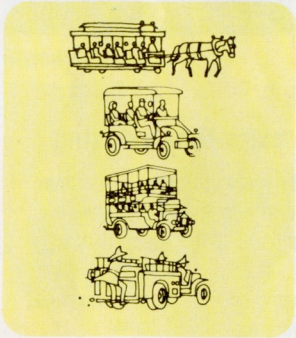
After you've seen the Magic Kingdom . . . discover the Walt Disney World Village at Lake Buena Vista, drift on an afternoon cruise to tropical Discovery Island, splash and sun at River Country or play golf on one of three championship courses. See pages 18-22 for more information.

Main Street, U.S.A.



Attractions	Ticket
Walt Disney World Railroad Board an old-fashioned steam train for a grand circle tour of the entire Magic Kingdom.	C
Ⓦ * **Main Street Cinema** Enjoy classic films of the silent screen era, shown continuously. 10¢ or "A" coupon.	A
Ⓦ * **Walt Disney Story** Follow Walt Disney from his boyhood through the creation of the Walt Disney World Vacation Kingdom. See rare film footage, narrated by Walt himself. Presented by Gulf Oil Corp.	FREE
Penny Arcade A room full of fun for a penny, nickel, dime or quarter.	

Note: The four following transportation vehicles carry guests one way between Town Square and the Plaza area throughout the day. 10¢ or "A" coupon.



Horse Cars Ride a horse-drawn trolley down a turn-of-the-century avenue.	A
Horseless Carriage, Jitney Go chugging along in a replica of America's classic autos.	A
Omnibus Get an overview of Main Street, U.S.A., aboard an old-fashioned double-decker bus.	A
Fire Engine Travel along in an exciting early-version fire wagon.	A

Restaurants & Snack Centers

The Station Break — Snacks and soft drinks; directly under the railroad station.

Town Square Cafe — Breakfast, luncheon, dinner in a Victorian setting. Table service. Oscar Mayer specialties.

Main Street Bakery — Coffee, Sara Lee pastries, cake decorating.

Borden's Ice Cream Parlor — Ice cream cones.

Plaza Restaurant — Sandwiches, entrees, fancy sundaes. Table service.

Plaza Pavilion — Hamburgers, hot dogs, soft drinks.

Refreshment Corner — Hot dogs, Coca-Cola, potato chips, soft drinks.

Crystal Palace Restaurant — Breakfast, luncheon, dinner (buffeteria), exotic salads.

Shops

The West Side of Main Street:

Newsstand — Souvenirs, character merchandise. Located at the entrance to the Magic Kingdom.

Emporium — Souvenirs, toys, personal/decorative gifts, books and records.

New Century Clock Shop — Elgin watches, clocks.

The Greenhouse — Flowers, green plants and decorative pottery.

Harmony Barber Shop — Haircuts, shaves, moustache cups, nostalgic shaving items.

Card Shop — Hallmark cards, stationery, party items, gift wrapping.

House of Magic — Magic tricks, monster masks, puzzles, books, gags.

Tobacconist — Fine cigars, tobacco, cigarettes, pipes and accessories.

The East Side of Main Street:

Stroller Shop — Stroller and wheelchair rental. Disney souvenirs. Located at the entrance to the Magic Kingdom.

The Chapeau — Gentlemen's and ladies' hats, monogramming. Character hats.

Polaroid Camera Center — Film, film processing, cameras, camera rentals and repairs, photo tips.

Main Street Confectionery — Chocolates, nuts, homemade peanut brittle.

The Cup'n Saucer — Fine china, gifts.

Wonderland of Wax — Candlemaking, wax creations, candles and holders.

Disney & Co. — Favorite Disney souvenirs.

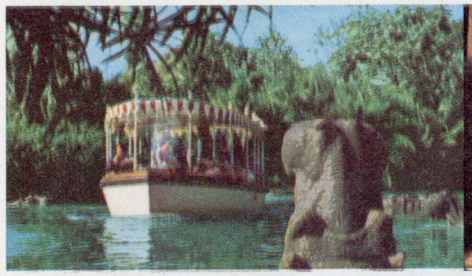
Uptown Jewelers — Fine costume jewelry.

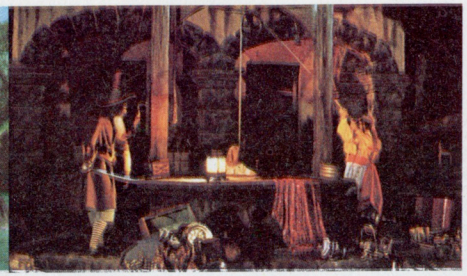
Market House — Smucker's jams, jellies, old-fashioned candy and snacks.

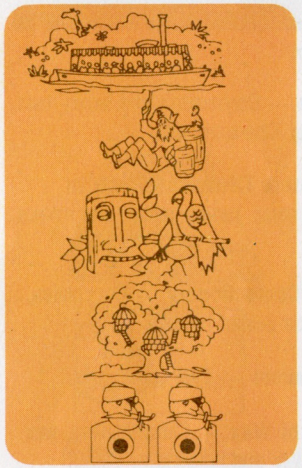
The Shadow Box — Silhouettes created and framed while you wait.

Crystal Arts — Glass cutting and blowing, engraving.

Adventureland







Attractions — Ticket

Jungle Cruise Board an explorer's launch for a "danger-filled" cruise down tropical rivers of the world. — E

Pirates of the Caribbean Sail through pirate strongholds and treasure rooms as you join the rowdiest crew ever to hoist the jolly roger. — E

Ⓦ * **Tropical Serenade** (Enchanted Tiki Birds) Sing along with birds, flowers and tikis in a musical luau. Presented by Florida Citrus Growers. — D

Swiss Family Island Treehouse Climb through a giant replica of the ingenious shipwrecked family's home. — B

Caverna de los Piratas Enjoy pirate games and fun machines.

Restaurants & Snack Centers

Adventureland Veranda — Hamburgers, Polynesian entrees, hot sandwiches, chicken, soft drinks in a South Seas setting (Presented by Kikkoman).

Veranda Juice Bar—Tropical punch and snacks.

Sunshine Tree Terrace — Specialties and juices. (Presented by Florida Citrus Growers).

El Pirata Y el Perico — Hot dogs, snacks and beverages.

The Oasis — Snacks and drinks.

Shops

House of Treasure—Pirate souvenirs and novelties.

The Golden Galleon — Elegant nautical and Spanish gifts.

La Princesa de Cristal — Glass cutting, blowing, engraving.

Traders of Timbuktu — African imports, apparel.

Tiki Tropic Shop — Hawaiian apparel.

The Magic Carpet — Middle East imports, jewelry, brassware.

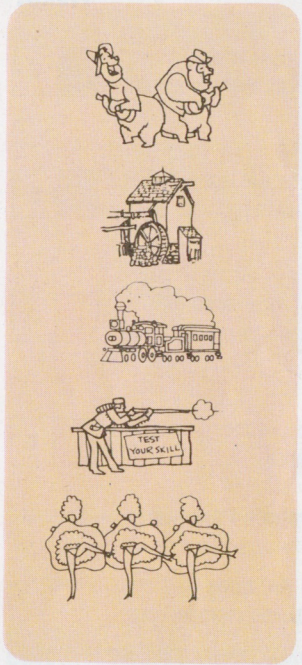
Oriental Imports, Ltd. — Far East imports, jewelry.

Tropic Toppers — Custom decorated hats.

Colonel Hathi's — Polynesian decorative gifts.

Plaza del sol Caribe — Candy, snacks, hats and flowers.

Frontierland



Attractions — Ticket

Ⓦ * **Country Bear Jamboree** Watch a hilarious cast of wilderness bears perform in a foot-stompin' western hoedown. Presented by Pepsi-Cola and Frito-Lay. — E

Tom Sawyer Island Take a raft journey across the Rivers of America to this fun-filled island. Explore the rustic Fort Sam Clemens. (Attraction closes at dusk). — D

Walt Disney World Railroad Board an old-fashioned steam train and ride round trip or disembark on Main Street, U.S.A. — C

Ⓦ * **Frontierland Shootin' Gallery** Test your sharpshooting skills at "wilderness" targets. 25¢ or "B" coupon. — B

Ⓦ * **Diamond Horseshoe Revue** Reservations must be made (at the Diamond Horseshoe porch) on a first-come-first-serve basis in the morning of the day you would like to see the show. Sandwiches, snacks and soft drinks available before the show. — FREE

Restaurants & Snack Centers

Mile Long Bar — Pepsi-Cola and Frito-Lay snack items.

Pecos Bill's Cafe — Hamburgers, hot dogs, french fries, Pepsi-Cola and Frito-Lay snacks.

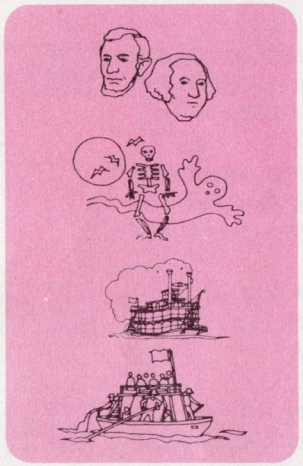
Aunt Polly's (Tom Sawyer Island) — Sandwiches, snacks and beverages.

Fort Sam Clemens (Tom Sawyer Island) — Frozen fruit slush drinks.

Shops

Frontier Trading Post — Western, Indian and Mexican gifts, leather goods.

Liberty Square



Attractions	Ticket
Ⓦ * **The Hall of Presidents** See this dramatic presentation of our nation's history as all the American presidents come to life on stage.	E
The Haunted Mansion Come face to face with 999 happy ghosts, ghouls and goblins in a "frightfully funny" adventure.	E
Ⓦ * **Liberty Square Riverboats** Cruise down the Rivers of America aboard authentic steam-powered stern-wheelers.	D
Mike Fink Keelboats Take a backwoods journey to adventure on the Rivers of America.	B

Restaurants & Snack Centers

Liberty Tree Tavern — Luncheon and dinner. Table service in a colonial setting featuring beef, chicken and seafood entrees.

The Fife and Drum — Snacks and soft drinks.

Sleepy Hollow Refreshments — Snacks and specialty punch.

Columbia Harbour House — Fried chicken, fish and shrimp specialties.

Shops

Tricornered Hat Shoppe — Theme and character hats.

Mlle. Lafayette's Parfumerie — Custom blended and famous brand perfumes.

Olde World Antiques — One-of-a-kind antiques, authentic reproductions.

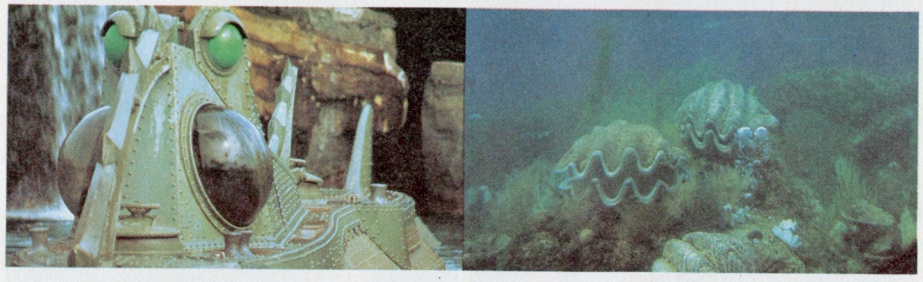
Silversmith — Jewelry and decorative gifts created in silver.

Heritage House — Early American gifts and historical mementos.

Keel Boat Shoppe — Magic tricks, monster masks, gags.

Yankee Trader Gourmet Culinary Aids — Unusual cooking and serving accessories.

Fantasyland



Attractions	Ticket
It's A Small World Join hundreds of singing, dancing international dolls on the happiest cruise that ever sailed.	E
20,000 Leagues Under the Sea Sail with Captain Nemo aboard the "Nautilus" to lost undersea worlds.	E
Ⓦ * **The Mickey Mouse Revue** See Walt Disney characters come to life in this musical fantasy.	D
Skyway (One way only — to Tomorrowland) Glide on a scenic journey high over the Magic Kingdom.	D
Mr. Toad's Wild Ride Jog along on a hilarious, reckless ride through Old London.	C
Peter Pan's Flight Fly over moonlit London and Never-Never-Land aboard a pirate galleon.	C
Snow White's Scary Adventures Travel through the dark forest to meet the Seven Dwarfs and the fearsome Wicked Witch.	C
Dumbo, the Flying Elephant Let Dumbo take you on an aerial journey high over Fantasyland.	B
Mad Tea Party Whirl and twirl your way across the floor in the Mad Hatter's giant tea cups.	B
Cinderella's Golden Carrousel Ride one of 90 galloping horses on a whirling fantasy of color and music.	A

Fantasyland Continued

Restaurants & Snack Centers

Troubadour Tavern — Welch's grape juice and juice bars. (Presented by Welch Food, Inc.).

Pinocchio Village Haus — Hamburgers, hot dogs, beverages.

Tournament Tent — Frozen fruit slush drinks, snacks, beverages.

King Stefan's Banquet Hall (Cinderella Castle) — Luncheon and dinner. Beef entrees, chicken, seafood, salads. Table service. Request a seating time at the door.

Lancer's Inn — Pizza, snacks and soft drinks.

The Round Table — Borden's soft-serve ice cream, snacks and beverages.

Shops

Castle Camera Shop— Film, slides, information.

The Mad Hatter — Theme and character hats, monogramming.

Tinkerbell Toy Shop — Children's toys and games.

The King's Gallery (Cinderella Castle) — Imported European clocks, chess sets, decorative gifts, handcrafted jewelry.

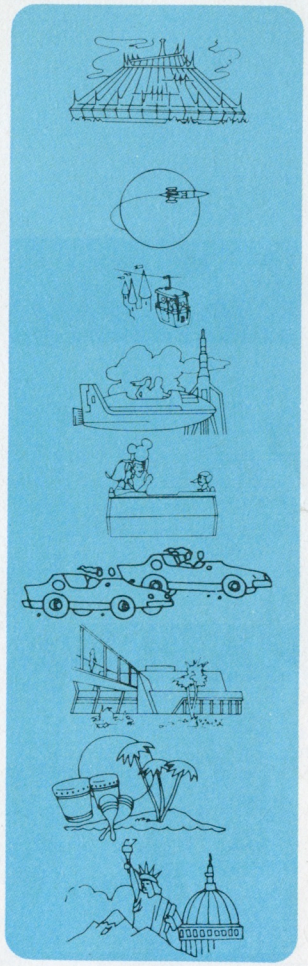
Merlin's Magic Shop — Magic tricks, monster masks, puzzles, books.

The AristoCats — Gifts, toys and souvenirs.

The Royal Candy Shoppe — Hard candy snacks.

Fantasyland Art Festival — Art caricatures, color portraits while you wait.

Tomorrowland



Attractions	Ticket
Ⓦ * **Space Mountain** Experience a winding, soaring race through space in a roller coaster-type ride. Secure loose items (eyeglasses). Or, if you wish, bypass the space ride for a FREE walk-thru of the exhibits, including the Home of Future Living. Presented by RCA.	E
Ⓦ * **Mission to Mars** Visit Mission Control, then blast-off on a journey to Mars.	D
Skyway (One way only — to Fantasyland) Glide on a scenic journey high over the Magic Kingdom.	D
StarJets Pilot your own spacecraft on an aerial adventure in Tomorrowland skies.	D
WEDway PeopleMover Travel with ease and leisure around Tomorrowland aboard this revolutionary new transportation system. Presented by the Edison Electric Institute.	D
Grand Prix Raceway Take the wheel of your own race car over winding roadways. Presented by Goodyear.	C
Ⓦ * **Carousel of Progress** Trace 100 years of Progress for People through the innovations in American family life during the past century. Presented by General Electric.	FREE
"If You Had Wings" Travel to the Caribbean, Old Mexico, New Orleans, and other exciting vacation ports. Presented by Eastern Airlines.	FREE
Ⓦ * **Circle-Vision 360 "Magic Carpet 'round the World"** See the four corners of the globe through a screen that completely surrounds you. Presented by Monsanto.	FREE

Restaurants & Snack Centers

Tomorrowland Terrace — Hamburgers, hot dogs, specialty sandwiches, salads, Coca-Cola, soft drinks.

The Lunching Pad — Natural foods. Yogurt, sandwiches, salads, snacks and juices.

The Space Bar — Specialty sandwiches, punch, desserts, snacks.

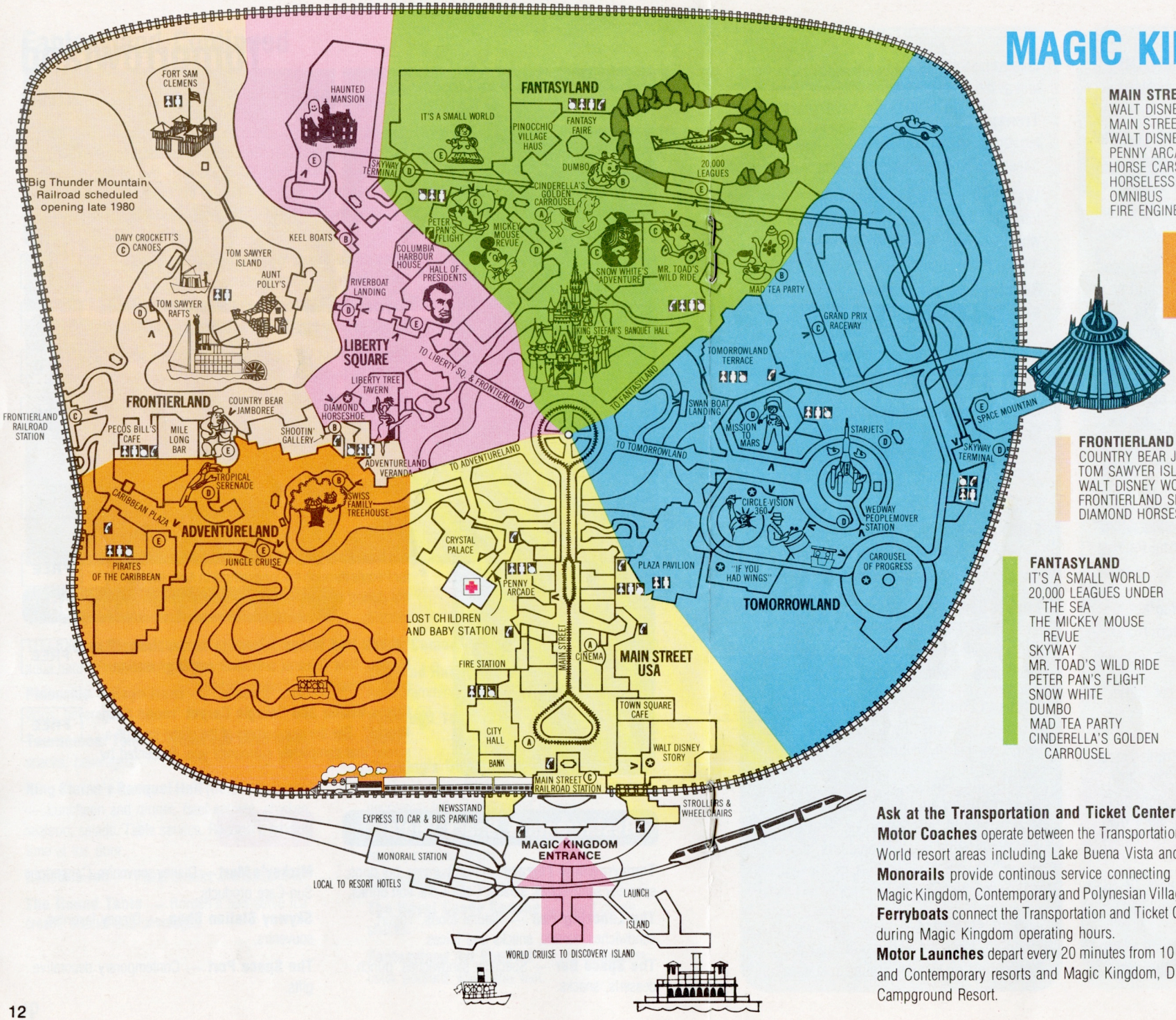
Shops

Mickey's Mart — Disney souvenirs. Coppertone Sun-Care products.

Skyway Station Shop — Disney favorites, souvenirs.

The Space Port — Contemporary decorative gifts.

MAGIC KINGDOM MAP



MAIN STREET, U.S.A.
WALT DISNEY WORLD RAILROAD
MAIN STREET CINEMA
WALT DISNEY STORY
PENNY ARCADE
HORSE CARS
HORSELESS CARRIAGE, JITNEY
OMNIBUS
FIRE ENGINE

ADVENTURELAND
JUNGLE CRUISE
PIRATES OF THE CARIBBEAN
TROPICAL SERENADE
SWISS FAMILY ISLAND TREEHOUSE
CAVERNA DE LOS PIRATAS

LIBERTY SQUARE
THE HALL OF PRESIDENTS
THE HAUNTED MANSION
LIBERTY SQUARE RIVERBOATS
MIKE FINK KEELBOATS

FRONTIERLAND
COUNTRY BEAR JAMBOREE
TOM SAWYER ISLAND
WALT DISNEY WORLD RAILROAD
FRONTIERLAND SHOOTIN' GALLERY
DIAMOND HORSESHOE REVUE

FANTASYLAND
IT'S A SMALL WORLD
20,000 LEAGUES UNDER THE SEA
THE MICKEY MOUSE REVUE
SKYWAY
MR. TOAD'S WILD RIDE
PETER PAN'S FLIGHT
SNOW WHITE
DUMBO
MAD TEA PARTY
CINDERELLA'S GOLDEN CARROUSEL

TOMORROWLAND
SPACE MOUNTAIN
MISSION TO MARS
SKYWAY
STARJETS
WEDWAY PEOPLEMOVER
GRAND PRIX RACEWAY
CAROUSEL OF PROGRESS
"IF YOU HAD WINGS"
CIRCLE-VISION 360 "MAGIC CARPET 'ROUND THE WORLD"

Ask at the Transportation and Ticket Center

Motor Coaches operate between the Transportation and Ticket Center and all Walt Disney World resort areas including Lake Buena Vista and Fort Wilderness Resort.

Monorails provide continous service connecting the Transportation and Ticket Center, Magic Kingdom, Contemporary and Polynesian Village resort hotels. 7:30 a.m.-11 p.m. daily.

Ferryboats connect the Transportation and Ticket Center and Magic Kingdom continously during Magic Kingdom operating hours.

Motor Launches depart every 20 minutes from 10 a.m. to 6 p.m., connecting Polynesian and Contemporary resorts and Magic Kingdom, Discovery Island, Fort Wilderness Campground Resort.

Handicapped Information

Stop by City Hall for special assistance.

Blind Guests
Complimentary tape cassettes and portable tape recorders designed for assistance through the Magic Kingdom are available at City Hall.

Wheelchair Information
Watch for wheelchair symbol by designated attractions on pages 4-11. Small children in strollers or partially mobile guests in wheelchairs may be lifted by parents or responsible companions into and out of these attractions. Should an asterisk (*) appear with the symbol ⓦ, guests may remain in their wheelchairs at all times through the designated attraction. Guests in wheelchairs may wait inside the attractions while party members go through lines.

First Aid — A station staffed by a registered nurse is located beside the Crystal Palace, just off Main Street, U.S.A.

Parking — Handicapped Parking Lot is adjacent to the Transportation and Ticket Center (see map p. 18).

Ramps — Located at each street corner throughout Main Street, U.S.A.

Rentals — Wheelchairs may be rented for a minimal daily charge at the Stroller Shop, located just inside the Magic Kingdom main entrance. Guests may also bring their own wheelchairs.

Restrooms — See map on pages 12-13 indicating wheelchair restroom facilities.

Telephones — Telephones, placed within easy reach of guests in wheelchairs, are located beneath the Main Street Train Station and at the Transportation and Ticket Center.

Transportation — Walt Disney World ferryboats are the easiest means of transportation for guests in wheelchairs.

Walt Disney World Monorails provide transportation; however, it is not possible for wheelchair guests to board or leave the monorail at the Contemporary Resort Hotel.

Special bus transportation can be arranged at City Hall.

Helpful Information

City Hall Information Center
Stop by City Hall, at the entrance to the Magic Kingdom, for information on listings below and answers to any questions you might have.

Entertainment — Obtain daily information on parades, meeting and greeting the Disney characters and live entertainment.

Locker Service — Check in large packages and articles. Other locker facilities are located directly under the Main Street Station and at the Transportation and Ticket Center.

Lost and Found — Claim or report articles, or missing persons (if you become separated from your party) anytime during operating hours.

Reservations — Obtain reservation assistance and information on Walt Disney World overnight accommodations, dinner shows, cruises, tennis and golf. Or, call **824-4321** for information.

Transportation — Obtain motor coach, monorail, ferryboat and motor launch information on getting around the Vacation Kingdom. Also available at the Transportation and Ticket Center (see map pages 12-13).

Baby Care — The Magic Kingdom Baby Center, presented by Gerber, provides facilities for diaper changing, warming bottles and nursing. Disposable diapers, baby bottles, formula, pacifiers and baby food are available at a nominal fee. Adjacent to the Crystal Palace Restaurant at Main Street, U.S.A. Sorry, baby-sitting service not available.

Banking and Purchasing — Traveler's checks sold, cashed, MASTERCHARGE® and VISA® cash advances, foreign currency exchange, money orders and cashiers checks issued, AMERICAN EXPRESS® Card emergency check cashing and refunds on AMERICAN EXPRESS® and BANK OF AMERICA® traveler's checks are provided by the Sun Bank on Main Street, U.S.A. Open daily, 9 a.m. to 4 p.m. Checking and savings accounts and other financial services are also available. Merchandise may be purchased with cash, traveler's checks or MASTER CHARGE® Credit Cards. Sorry, credit cards not accepted for admission.

Camera-Film Service — Polaroid Camera Center, near Town Square on Main Street, U.S.A., provides camera rental, service and film processing. Film also located at shops in each land.

Disney Car Care — Complete gas, maintenance and repair facilities. AAA cards accepted. Disney souvenirs sold. Located at the exit to Walt Disney World Vacation Kingdom. Call **824-4813** for assistance.

Lost Children — The hostesses in the Magic Kingdom Baby Center adjacent to the Crystal Palace on Main Street, U.S.A., will assist you.

Magic Kingdom Readmission — If you wish to leave the Magic Kingdom and return the same day at no extra charge, please have your hand stamped at the exit gate as you leave the Magic Kingdom.

Magic Kingdom Tickets — A separate admission is required for each day's visit to the Magic Kingdom. Guests may purchase ticket books at the Transportation and Ticket Center (cash or traveler's checks only). Walt Disney World resort guests may also purchase tickets at their resort. Vacation, Treehouse and Fairway Villa guests purchase tickets at the Reception Center. Lake Buena Vista Hotel Plaza guests, at respective hotels. Individual attraction coupons are available at the Information and Ticket Booths in each land of the Magic Kingdom. Tickets are valid indefinitely and may be used at either Walt Disney World or Disneyland Magic Kingdoms.

For general information please write:
Walt Disney World Co.
P.O. Box 40
Lake Buena Vista, FL 32830

Restrooms — Located throughout the Magic Kingdom. See map on pages 12-13.

Strollers and Wheelchairs — Available for rental at the east entrance to the Magic Kingdom, in the Stroller Shop.

Please Note
Shoes and shirts must be worn at all times in the Magic Kingdom and aboard all Walt Disney World transportation vehicles.

We request that there be no flash photography, eating or drinking, please, at any Walt Disney World indoor attraction.

Tips for better Walt Disney World pictures

Before you shoot

1. Make sure your camera is clean. Clean the lens by first blowing off the dust, then moistening and wiping gently with a soft tissue. Clean the inside of the camera by blowing out any dust; wipe the picture-taking rollers of instant cameras.
2. Make sure your film is fresh. The expiration date is stamped on the box.
3. Check the batteries and battery contacts, a large cause of picture-taking failure. (Note: This is not necessary in Polaroid SX-70, Pronto and OneStep cameras because a fresh battery is contained in each SX-70 film pack.)
4. If you think your camera isn't working properly, don't waste film or flash. Visit the Polaroid Camera Center, Main Street, U.S.A., for advice and/or the loan of a Polaroid OneStep camera.

When you shoot

1. Stand so that the light falling on the subject comes from behind you, or from the side. Remember, if the sun is shining into your eyes (and the camera's electric eye), the scene will probably come out too dark in your picture.
2. When in doubt about the light, use flash*, keeping in mind the maximum flash range of the camera. With some cameras (Polaroid SX-70 type cameras, for example), you can automatically blend flash with daylight to soften deep shadows and improve pictures made in the shade or against the light.
3. Don't attempt a picture closer than about 4 feet, or a flash picture farther than about 12 feet, except with extended-range 35mm and SX-70 cameras.
4. Try to fill the viewfinder with as much of the subject as possible. The larger the subject, the more interesting your picture will be!
5. Keep the background simple. Try to avoid distracting objects in the foreground and background objects that appear to "grow out" of the subject.
6. Hold the camera steady. Gently squeeze the shutter button; do not "punch" the button.

*** Flash photography is not permitted in any Walt Disney World indoor attraction.**

Tips for better Walt Disney World movies

1. Check the batteries in your camera. If you are going to film more than one cassette, it's good to have spare batteries with you.
2. You can create more interesting movies by thinking of a "theme" in advance — "A Tour Down Main Street, U.S.A.," "Our Visit to Discovery Island," or "Shootin' the Rapids at River Country," for example. With planning, you'll find the 3-minute average cassette length just about right.
3. Shoot with the sun behind you or to your side. If you shoot into the sun, you'll probably fool the camera's electric eye and the scene will end up too dark.
4. Try to have all your subject matter lit evenly. Otherwise, very bright or dark areas may fool the electric eye and result in an over-or under-exposed scene.
5. Use the zoom lens sparingly and only when it contributes to the scene. Too much zooming in and out will be distracting to your viewers.
6. Move the camera sideways (panning) **very** slowly (about half as fast as you're inclined). If you pan too fast, your movie will appear blurred.
7. Shoot each scene for at least 5 seconds. Be sure to include "establishing shots" (overall views, signs, etc.), as well as family action.
8. If you are using a Polavision instant movie camera, be sure to take your cassette to the Polaroid Camera Center where you can view the movies you took today on the spot.

(If you don't have a Polavision camera, see the back cover for details on the Camera Shop's free trial offer.)

Picture and movie-making essentials.

Take good scenics by keeping them clean and simple; include something in the foreground for interest and dimension.

Let action help make your pictures interesting. And remember to use flash when trying to stop action, or anytime the light is dim.

Move in for good people pictures. Details and expressions will be sharper and clearer.

Keep the background simple and complimentary. For flash pictures avoid excessively dark or distant backgrounds.

More picture and movie-making help — as well as film, flash and free Polaroid cameras on loan — is available from the Polaroid Camera Center, Main Street, U.S.A.

Walt Disney World Vacation Kingdom

1. Auto Plaza
2. Disney Car Care Center
3. Guest Parking
   Bus Parking
   Walt Disney World Kennel Club
   Transportation and Ticket Center
4. Outpost
5. Pioneer Hall
6. Fairway Villas
7. Lake Buena Vista Club
8. Vacation Villas
9. Treehouse Villas
10. Empress Lilly
11. Reception Center
12. Lake Buena Vista Hotel Plaza

Stay and Play In a World of Vacation Fun

Beyond the Magic Kingdom, a magnificent World of vacation fun awaits your discovery. It's a World of wonderful resorts and sports, dining and entertainment. You'll want to experience it all . . . the total Disney vacation lifestyle.

Spend Tonight at a Walt Disney World Resort

Overnight accommodations are often available. Stop by City Hall on Main Street, U.S.A., in the Magic Kingdom for accommodation and dinner show information and reservation assistance.

Contemporary Resort Hotel

The sleek monorail glides right through the fourth floor concourse of this futuristic 14-story A-frame structure. With 1,056 rooms, it is the largest of the Walt Disney World resorts offering a dining and entertainment variety from the Top of the World supper club down to the Sand Bar on the beach. Boating, swimming and tennis provide the recreational fun.

Polynesian Village Resort Hotel

White sandy beaches, towering palms, waterfalls and flaming tiki torches provide the South Seas holiday atmosphere. Boating, sunning and swimming are the outdoor pastimes. While inside the 636-room resort, an exotic variety of shops, restaurants and lounges provide the entertainment. At night, native dancers and a sparkling view of the Magic Kingdom across the bay set the stage for a festive Polynesian dinner feast.

Golf Resort Hotel

Located just steps from the greens of the two 18-hole Palm and Magnolia courses, the host resort of the National Team Championship Golf Classic depicts a sportsman's paradise. The Golf Resort Hotel boasts 151 beautiful guest rooms, driving ranges, putting greens, lighted tennis courts and a swimming pool. Gift and pro shops, a lounge and the elegant Trophy Room restaurant add to the country club atmosphere. Shuttle transportation is available to all resort guests.

Fort Wilderness Resort

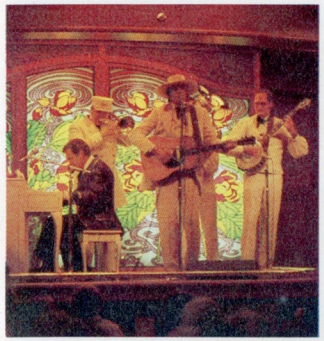
It's a 650-acre wilderness of wonders with over 800 sites right inside the Walt Disney World Vacation Kingdom. Secluded campsites are equipped with electricity, a grill, water, a picnic table and sanitary disposal system for trailers, campers or motor homes. Rent a luxurious Fleetwood travel trailer for up to six people or bring your own mobile or tent accommodations. Bordering Bay Lake, Fort Wilderness provides a multitude of water-splashing activities along with hiking, biking, canoeing, fishing and horseback riding. Restaurants, snack bars, campfires, movies, planned excursions and a nightly "Hoop-Dee-Doo Musical Revue" supply the pioneering fun.

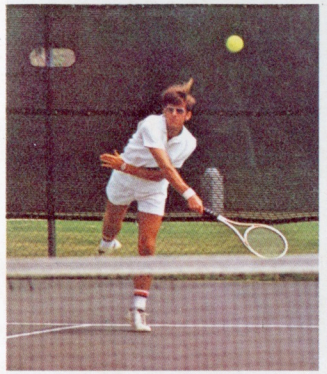
Lake Buena Vista Villas

The Walt Disney World Resort Community of Lake Buena Vista at the quiet corner of the World offers spacious villa accommodations in an atmosphere of woodlands, waterways and fairways. The fully furnished and equipped Vacation, Treehouse and Fairway Villas are just a short walk from shops, restaurants, jazz lounges and a country club. And, they are just a motor coach ride from the Magic Kingdom and other Walt Disney World attractions. Scheduled for completion in the summer of 1980, a new Lake Buena Vista Conference Center will bring 140 new Club Lake Villas to the resort community.

Please Note: Vacation reservations for Walt Disney World resort accommodations are necessary as far in advance as possible, especially for summer months and holidays. Phone (305) 824-8000 (best time between 5 and 11 p.m. Eastern Time Zone). Or write Walt Disney World Central Reservations, P.O. Box 78, Lake Buena Vista, Florida 32830.

Playgrounds of the World

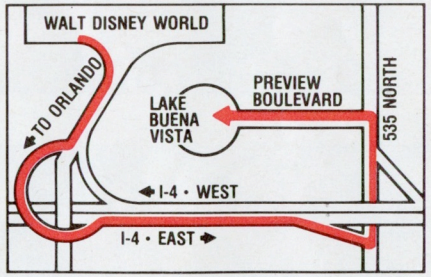




Intrigue to the Charms of The Walt Disney World Village

In the Walt Disney World Village at Lake Buena Vista, browse through more than 25 water-side shops containing fascinating imports, exotic plants, wines, toys and specialty fashions. Watch skilled craftsmen at work. Enjoy elegant dining and good-time jazz entertainment onboard the Empress Lilly riverboat, or at the Village Restaurant and jazz Lounge. The Lake Buena Vista Club is just a leisurely stroll or short shuttle hop from the Village and you're a member for more superb dining, tennis or golf. There's no doubt about it, you haven't experienced all the magic of Disney until you've seen the charming and imaginative resort community of Lake Buena Vista.

(Small map of Lake Buena Vista as related to the Magic Kingdom.)



Take I-4 east to the Lake Buena Vista/535 exit. Go north on 535 to Preview Boulevard; turn left for less than a mile. Motor Coach transportation available (complimentary with seasonal Unlimited 2-Day Magic Kingdom Passport).

Explore Discovery Island

It's a tropical paradise of rare and exotic wildlife and foliage with one of the world's largest outdoor aviaries. To get there, take the leisurely narrated World Cruise on board an authentic side-wheeler where refreshments are provided. Or take the direct launch excursion. Both depart from the Magic Kingdom dock. Tickets may be purchased at either the Magic Kingdom entrance or resort guest services desks.

Splash at River Country

Head over to Fort Wilderness Resort where you'll find the ole swimming hole water playground. Go flume sliding, inner tubing, rope swinging or just swim and sun on the beaches. Bus service to River Country is available from the Transportation and Ticket Center, or you may follow the signs and drive your car. Days and hours of operation are subject to change without notice.

Tee off at the Golf Resort Hotel or Lake Buena Vista Club

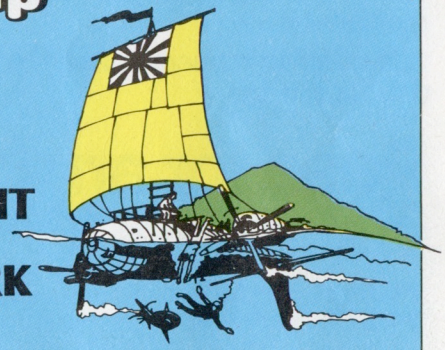
Choose any one of three Walt Disney World championship golf courses: Palm and Magnolia at the Golf Resort Hotel, or the Lake Buena Vista Course. Pro shops, Golf Studio lessons and rental equipment are available. Call for reservation and tee time; 824-3525.

IN THEATRES EVERYWHERE IN

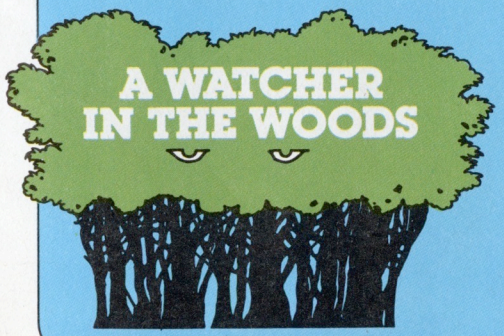
1980

from Walt Disney Productions

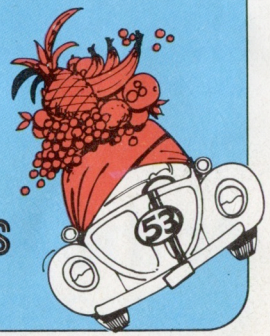
Lady and the Tramp



THE LAST FLIGHT OF NOAH'S ARK



HERBIE GOES BANANAS



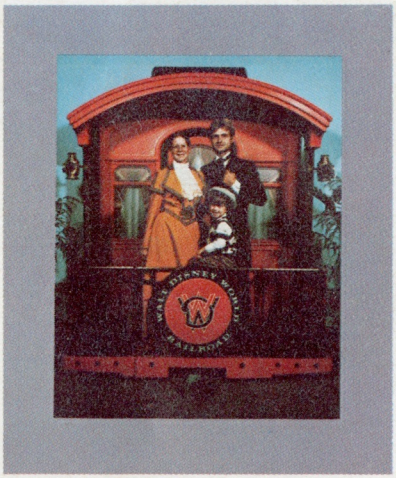
Borrow a Polaroid camera, free*.

Here's your chance to try a Polaroid Pronto Sonar camera for the day. It's one of the simplest cameras in the world to use. Press one button. The camera automatically focuses and delivers a beautiful SX-70 picture instantly.

You can try a Polaroid Polavision instant movie camera, too. It's also incredibly simple. With it you can easily capture all the color and motion of Walt Disney World and see the movies you take today when you return the camera.

Use of either camera is free*, you pay only for the film.

Pose for an instant 8x10 portrait.



Have the family pose in authentic 19th century costumes aboard a replica of a turn-of-the-century Presidential railroad car. We'll hand you the picture a minute later.

At the Polaroid Camera Center, Main Street.

*A refundable deposit is also required.